

# Maximize My Legacy Safely

# How?

If your clients ask this question, call Aviva. We've recently expanded our wealth transfer product line to include the NEW Keepsake 201 and Treasure 201. Together with our popular Keepsake Survivorship 200®, these universal life insurance products can provide the "ultimate keepsake" for your clients who want to safely maximize their legacy.

Our Keepsake products are designed specifically for the wealth transfer market. Clients who might otherwise use an annuity or a CD for savings should consider the unique benefits of Keepsake 201, Treasure 201 and Keepsake Survivorship 200®.

Aviva is rated A (Excellent, 3rd of 16 rating categories) by A.M. Best Company and A+ (Strong, 5th of 24 rating categories) by Fitch. Aviva products are offered through your Master General Agent. Contact your MGA today for more information.

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Don't miss an opportunity to potentially double the money that your clients leave their beneficiaries.

## Learn how today!

### Features: Keepsake 201 and Treasure 201

- › *An income tax-free death benefit for your beneficiaries*
- › *A death benefit amount that's guaranteed*
- › *A Guaranteed return of principal if you need to surrender the policy*
- › *10% surrender charge-free withdrawal*
- › *A minimum guaranteed interest rate*

### Keepsake Survivorship 200®

- › *Coverage on the lives of two insureds*
- › *Death Benefit is payable at the second death*



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