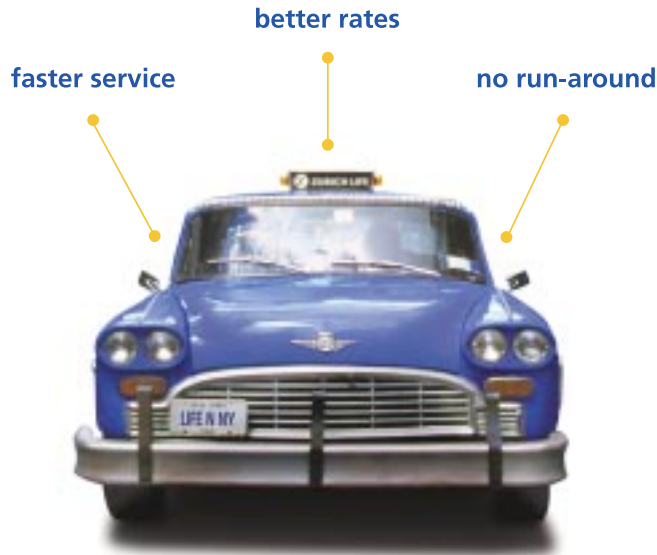




Zurich Life Insurance Company of New York

Zurich Life Fast Fax

2003 Term Rates



**Call us today
to find out...**

How reducing time spent on applications is a lot easier than getting a cab on a rainy day in New York.

Typical Traditional Application Process

Task	Agent Time
Agent completes application	60 minutes
Agent sends application to GA	0 minutes
GA office scrubs application and enters in AMS	30 minutes
GA office arranges paramed visit and follows up	60 minutes
GA receives med report, sends application to carrier	60 minutes
GA office verifies application and checks requirements	30 minutes
GA office case manager follows up	120 minutes
GA office receives policy—agent follows up	60 minutes
Total:	7 hours

Typical Zurich Life Application Process

Task	Agent Time
Agent completes preliminary application using Z-app	15 minutes
Application sent and scrubbed	0 minutes
TeleLife® collects, arranges and follows up	0 minutes
GA office reviews	30 minutes
GA manager follows up	60 minutes
GA sends policy to agent for delivery	60 minutes
Total:	2 hours 45 minutes

Time reduced by 4 hours 15 minutes.

Call us today!



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LIFE**

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FF03-33NY

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