



Zurich Life Fast Fax

2003 Term Rates



Zurich Life Insurance Company of New York's Z-app

Z-app the Competition

Do you sell term life insurance over the phone?

Do you sell to Internet leads? Mortgage leads?

Then Zurich Life can save you work and time with its electronic pre-application process...

Z-app.

It's easy. Z-app allows you to go online and submit paperless term life pre-applications, eliminating the paperwork and avoiding any delays caused by incomplete information. Cut days out of the overall application process!

How it works:

- After having qualified your client's need, go to our Z-app web page. Answer a few brief pre-application questions. With only five input screens to complete, you can enter the applicant's initial data easily.
- Affix your electronic signature and click on "send."
- TeleLife® does the rest. The Zurich Life call center contacts your client to obtain additional application information and sets up the exam.
- During the Paramed visit the applicant's signature is obtained on the application

It's just one more way we simplify your life and help you outsell your competition.

Visit our website today for more information!



**ZURICH
LIFE**

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